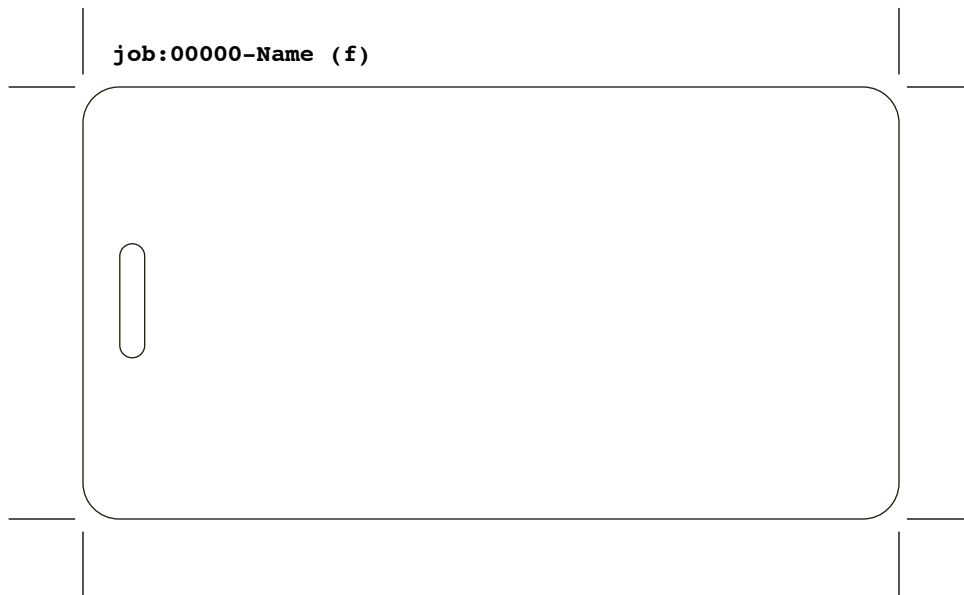


PRODUCT TEMPLATE

Item: ECON20-O

Size: 2 1/4" x 4 1/4"



PLEASE USE THE FOLLOWING GUIDELINES WHEN PREPARING ARTWORK:

- Only art files that can be opened and edited in the following software applications will be accepted: Adobe Illustrator; Adobe InDesign; Adobe Photoshop; QuarkXPress (version 7 or earlier).
- Imprints must be set up with 1/8" clearance between any non-bleeding imprint elements and the die strike.
- Bleeds must be 1/8" on all sides.
- Type should be at least 6 pts. Include all type fonts or convert type to outlines/curves.
- Include all linked files. Placed photos must be at least 300 ppi resolution. Placed text/logos/line art must be at least 600 ppi resolution.