

PRODUCT TEMPLATE

Item: SKCAN-15

Size: 3 1/4" x 8"

USE SPF 15 OR HIGHER SUNSCREEN WHENEVER OUTSIDE

- 365 days of the year
- Choose a sunscreen with ingredients that block both UVB and UVA rays
- Apply liberally and evenly to all exposed skin.
- Don't forget about lips, ears, around the eyes, neck, scalp, hands and feet
- Reapply every 2 hours, sooner if swimming or sweating

Cover up!

- Wear long-sleeved shirts and long pants. Tightly woven fabrics, dark or dark/bright colors offer more protection. Water makes fabrics more translucent, so a wet t-shirt will not protect your skin
- A broad-brimmed hat with a 3"-4" brim (all around the hat) is a great way to protect the neck, ears, scalp and face
- UV blocking sunglasses with wraparound or large frames protect your eyelids and the sensitive skin around your eyes

Stay away from tanning parlors & artificial tanning devices

UV radiation emitted by indoor tanning lamps is more intense than natural sunlight.

PLEASE USE THE FOLLOWING GUIDELINES WHEN PREPARING ARTWORK:

- Only art files that can be opened and edited in the following software applications will be accepted: Adobe Illustrator; Adobe InDesign; Adobe Photoshop; QuarkXPress (version 7 or earlier).
- Imprints must be set up with 1/8" clearance between any non-bleeding imprint elements and the die strike.
- Bleeds must be 1/8" on all sides.
- Type should be at least 6 pts. Include all type fonts or convert type to outlines/curves.
- Include all linked files. Placed photos must be at least 300 ppi resolution. Placed text/logos/line art must be at least 600 ppi resolution.